

## Analytics TX, LLC

Dr. Kruti Lehenbauer, Founder

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### MEDIA

[www.analyticstx.com/media](http://www.analyticstx.com/media)

This page presents links to the podcasts and workshops Dr. Kruti has participated in, our latest YouTube Channel videos, journal article links and publication history, and received testimonials.

### Post It, Save It App

[www.analyticstx.com/postitsaveit](http://www.analyticstx.com/postitsaveit)

LinkedIn analytics and archiving app, built with approved LinkedIn Community API integration. Free PISI Score and analytics dashboards.

### OUR KEY SERVICES

[www.analyticstx.com/consulting](http://www.analyticstx.com/consulting)

- **Economics & data consulting.** Data audits, systems design, and data science applications (regression, forecasting, optimization, classification modeling). Decision alignment across departments. Technology selection and team training.
- **Expert reports & witness.** Statistical expert reports with economic analysis and evidence for litigation. Independent model validation for compliance.
- **AI advising & custom tools.** AI advising, tool builds, evaluations, and customized recommendations. Build-or-buy technology guidance.

**Kruti Lehenbauer, Ph.D.** is a

Data Scientist and Economist with 25+ years of experience in academia and 15 years in the business world. She builds decision-grade models: regression, forecasting, optimization. Work that withstands scrutiny under stress. She has authored over 8 books and 30+ journal articles. With 40+ conference presentations and 20+ podcast and live event appearances, she brings a unique lens to each engagement.

### BOOKS

[www.analyticstx.com/books](http://www.analyticstx.com/books)

- ***Invisible Hand, Visible Profit.*** Economics, as a simple science behind smart decisions with a companion **Bite-Sized Economics** video series on YouTube.
- ***Introduction to Business Statistics:*** A simple stepwise approach to learning basic statistics, using Excel.
- ***Introduction to Management Science.*** A stepwise approach to learning key models in a management toolkit, solved using Excel methods.
- ***Python Programming for Management Science.*** A manual to stepwise solutions using Python instead of Excel.
- ***Determinants of Birth Outcomes.*** An econometric analysis of how babies bear the cost of maternal behavior and circumstances during and beyond gestation.

### Ryza Content Creator

<https://www.ryzacontent.com/>

Co-founded in partnership with Timothy Goebel. Structured social posts, newsletters, visuals, and short videos with built-in voice guardrails, plus a LinkedIn Profile Optimizer. A perfect mix of Data Science and AI capabilities.

### Certificate in Business Analytics

[www.analyticstx.com/certificates](http://www.analyticstx.com/certificates)

Self-paced, data-informed decision-making course. Gated video sections, quizzes requiring 4/5 to advance, personal viva, and verifiable credential. \$150. Companion videos on YouTube.

### Lynn's Art Shop

[www.lynnsartshop.com](http://www.lynnsartshop.com)

Website designed and built end to end. Original oil paintings, miniatures, and digital downloads, with secure Stripe checkout.

### LinkedIn PISI Score

[www.analyticstx.com/postitsaveit](http://www.analyticstx.com/postitsaveit)

Performance Index Score and 30-day Post Analytics.

### Post Time Converter

[www.analyticstx.com/timeconvert](http://www.analyticstx.com/timeconvert)

Identifies the exact local time of a LinkedIn post.

### Post Prompt Spinner

[www.analyticstx.com/promptspinner](http://www.analyticstx.com/promptspinner)

Fun spinner to produce B2B-focused LinkedIn content prompts using various formats.

### Discount Calculator

[www.analyticstx.com/discountcalculator](http://www.analyticstx.com/discountcalculator)

Check true discount against payoff & interest rates.

### Physics Calculator by Devansh Lehenbauer

[www.analyticstx.com/physicscalc](http://www.analyticstx.com/physicscalc)

Physics equation solver with unit conversions & constants.

### Rubik's Cube Player

[www.analyticstx.com/rubiks\\_cube](http://www.analyticstx.com/rubiks_cube)

Learn and Play strategy with a virtual 3D 3x3 Cube.

**Blog:** [www.analyticstx.com/blog](http://www.analyticstx.com/blog)

**Meet:** <https://calendly.com/k-lehenbauer/15min>